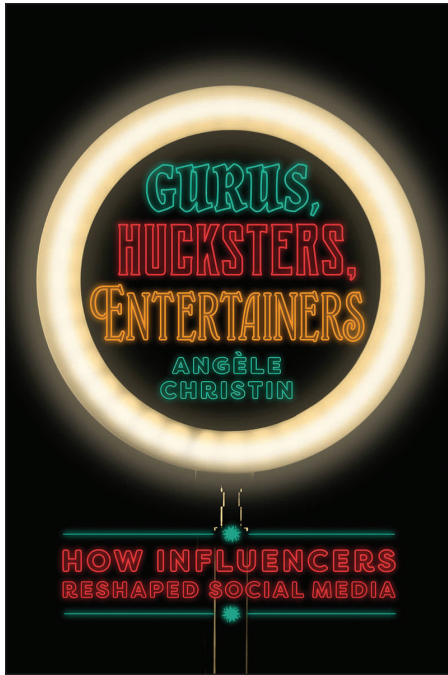


ANGÈLE CHRISTIN

Gurus, Hucksters, Entertainers

How Influencers Reshaped Social Media

NOVEMBER | 232 p. | 8 halftones, 4 tables | 6 x 9 | Paper \$24.00



Angèle Christin is associate professor of communication, a Richard E. Guggenheim Faculty Fellow, and a Senior HAI Fellow at Stanford University. She is the author of three books, including the award-winning *Metrics at Work: Journalism and the Contested Meaning of Algorithms*.

Author language skills: English, French

In this eye-opening book, digital studies scholar Angèle Christin demystifies the content creator economy, explaining its long history and the pitfalls of its professionalization. Drawing on in-depth fieldwork with digital creators as varied as vegan YouTubers, dads of Instagram, and self-described drama commentators, Christin shows how individuals enter social media creation, how they make money, and how their on-line environments shape their content.

Aspiring creators often dream of a better life in social media careers. Yet these dreams soon turn into exhaustion as influencers try to meet the contradictory demands of platforms, brands, and audiences. Over time, Christin shows, creators cluster into three types: hucksters, who work on behalf of brands; entertainers, who chase virality and platform payments; and gurus, who monetize the loyalty of their fans. Platform dynamics push entertainers and gurus to create extreme and incendiary content to maintain audience engagement, while brands and marketers nudge hucksters toward repetitive, staid commercial performances. Concerns about algorithmic manipulation and conflicts between creators further lead to reputation-damaging, harassment-laden scandals. Christin reveals how platform labor repeatedly—and structurally—fosters precarity and inequality, destructive drama, and inflammatory content online.

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WALEAD BESHTY

Worlds of Appearance

An Introduction to Aesthetics in Practice

NOVEMBER | 240 p. | 5 halftones, 29 line drawings | 5 1/2 x 7 1/2 | Cloth \$20.00

Walead Beshty is an artist, writer, curator, and educator based in Los Angeles. Over the past twenty-five years, he has held academic positions at several universities and has had solo museum exhibitions at Kunst Museum Winterthur, Switzerland; Barbican Centre, London; Hirshhorn Museum and Sculpture Garden, Washington, DC; Hammer Museum, Los Angeles; and MoMA / P.S.1 Contemporary Art Center, Long Island City; among others. His artwork is held in collections including the Guggenheim Museum, New York; Museum of Contemporary Art, Los Angeles; Museum of Modern Art, New York; San Francisco Museum of Modern Art; and Tate, London. A book of his collected writings, *33 Texts: 93,614 Words: 581,035 Characters: Selected Writings (2003–2015)*, was published in 2016.

Author language skills: English

In this general guide to the foundations of aesthetics, Walead Beshty introduces the complexities of aesthetics through succinct language and real-world examples, presenting an introductory theory of how the world becomes known to us through our senses and how that knowledge in turn builds our experience of everything around us.

Considering aesthetics on both a practical and a theoretical level, *Worlds of Appearance* asserts that art and aesthetics are inherently political, composing a fundamental form of communication and a means by which we can imagine the very nature of what can be experienced, sensed, and expressed. Aesthetics, argues Beshty, is a corporeal and material area of study, one that reveals how we perceive the world and how we develop technologies in response. With this book, he aims to fill a gap in existing writing about aesthetics, offering a clear explanation of how it acts as a dynamic force in our daily lives, how it functions on a concrete level, and how we can understand its possibilities.

Beginning with how we transform a flood of sensations into a coherent perception of the world, the book considers the basics of aesthetic production and reception, then moves on to look at specific examples of aesthetics in practice, with a focus on art, architecture, and performance. It concludes by laying out how aesthetic literacy is key to understanding the production of wide-ranging aspects of our lives, including digitization, mass media, systems of communications, and power relations.

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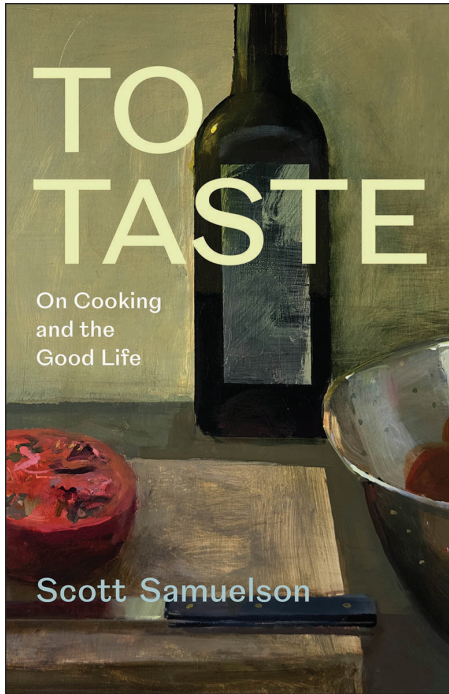
ART

SCOTT SAMUELSON

To Taste

On Cooking and the Good Life

NOVEMBER | 224 p. | 5 1/2 x 8 1/2 | Cloth \$20.00



Scott Samuelson holds a joint position at Iowa State University in Philosophy and Religious Studies and Extension and Outreach. His books include *Rome as a Guide to the Good Life: A Philosophical Grand Tour*, also published by the University of Chicago Press. For many years, he worked as a sous-chef at a farm-to-table French restaurant.

Author language skills: English

Our daily rhythms and most meaningful relationships center on the dining table, and so nothing is more essential to a good life than satisfying meals with friends and family. In *To Taste*, philosopher and sous-chef Scott Samuelson invites us into his kitchen, where he blends moving personal stories with insights from some of the world's greatest thinkers into a rich but simple argument: our daily labor, in making food or otherwise, should connect us with other people.

For Samuelson, the pleasures of excellent cooking illuminate this value in particularly compelling ways. When we embrace the work required to prepare and share a good meal, we learn to honor tradition, practice hospitality, respect nature, cherish festivity, and nurture skill—all ethics that resist our increasingly dehumanized world. Ultimately, Samuelson argues that cooking, especially the elusive decision to season a dish “to taste,” contains the full mystery of human life.

Whether you're a professional chef or your best culinary feat involves a can opener, *To Taste* can help you cook up a life that elicits a glorious *mmm*.

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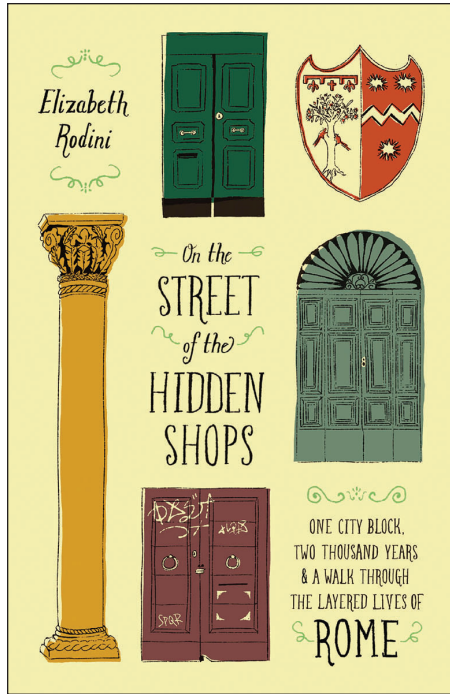
PHILOSOPHY & RELIGION

ELIZABETH RODINI

On the Street of the Hidden Shops

One City Block, Two Thousand Years, and a Walk Through the Layered Lives of Rome

NOVEMBER | 336 p. | 13 halftones, 3 line drawings | 5 1/2 x 8 1/2 | Cloth \$30.00



Elizabeth Rodini is an art historian and writer who explores the multifaceted stories embedded in objects and places. She is the author of *Gentile Bellini's Portrait of Sultan Mehmed II: Lives and Afterlives of an Iconic Image*. *On the Street of the Hidden Shops* was inspired by her time at the American Academy in Rome, where she served as Andrew Heiskell Arts Director and interim Director. She lives in New York City.

Author language skills: English, Italian, French

Cutting through the heart of Rome is Via delle Botteghe Oscure, a time-worn street named for the mysterious “shops” said to run beneath it. History lies thick here, a museum atop a convent atop ancient ruins; layered in are the traces of artisans and poets, pilgrims and saints, a Fascist deportation, a communist coffee bar, a political assassination, and shopkeepers, too. These stories all rest upon a single city block, the same place where, in 13 BCE, the triumphal Roman general Lucius Cornelius Balbus built a monumental theater complex in his own honor.

Elizabeth Rodini's *On the Street of the Hidden Shops* digs deep into this corner of the city, uncovering a set of surprising, often poignant narratives that range across two thousand years. For as the walls of Balbus's compound decayed and the neighborhood was rebuilt, this block would come to shelter Romans from all walks of life: the daughters of local prostitutes, an earnest young man in search of a bride, an entrepreneur determined to preserve the city's colorful dialect, a Jewish family recently liberated from the nearby Ghetto, a band of idealistic archaeologists unearthing a long-forgotten past, as well as a gifted baker, a medieval donkey, and a Renaissance ghost. Their stories survive in archives and artifacts, but also in the enduring power of rumor and legend.

On the Street of the Hidden Shops invites us on a captivating journey to one place across many centuries. Its tight urban focus reveals a Rome most visitors miss, while uncovering some of the many Romes that have been largely lost to history.

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DEIRDRE NANSEN McCLOSKEY

Equality of Permission

The Politics of Feasible Liberalism

NOVEMBER | 320 p. | 2 line drawings | 6 x 9 | Cloth \$27.50

Liberalism has always suffered from messaging challenges. It simultaneously implies a pursuit of individual liberty *and* social equality, two projects often regarded as at odds. Or: *Liberal* means the opposite of *conservative*. Except when it doesn't. The list goes on.

Liberal bard Deirdre Nansen McCloskey understands these rhetorical troubles. *Equality of Permission* is her stirring and career-defining intervention on this essentially contested yet critical topic—a forceful case for liberalism as our best hope, and an essential vision of the political conditions necessary for its survival. McCloskey prescribes a liberalism built around liberty from the bottom up: “equality before the law and equality of political and economic permissions,” lightly administered.

The state, McCloskey argues, is increasingly the source of our discontents—an illiberal institution, hindered by a quixotic fixation on pursuing equality of wealth or opportunity. *Equality of Permission* evangelizes for a better, and earlier, version of liberalism—that of John Locke, Adam Smith, Mary Wollstonecraft, and Henry David Thoreau—as against a top-down quest for an unattainable utopia. McCloskey shows that statism in pursuit of a chimerical general will, even when well-intentioned, leads to tyranny.

Brimming with energy and erudition, drawing on wisdoms from Alexis de Tocqueville to Mae West, *Equality of Permission* is McCloskey at the peak of her powers—brilliant, lacerating, garrulous, funny, worldly, and warm. Amid intense debate over the use and abuse of government institutions, McCloskey shares her singular vision for a true democracy, one grounded in respect and conducive to universal human flourishing.

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"Provocative, vivid, clear, and sharp. Highly recommended for all those who care about freedom."—CASS R. SUNSTEIN

EQUALITY OF PERMISSION

THE POLITICS OF
FEASIBLE LIBERALISMDEIRDRE
NANSEN
McCLOSKEY

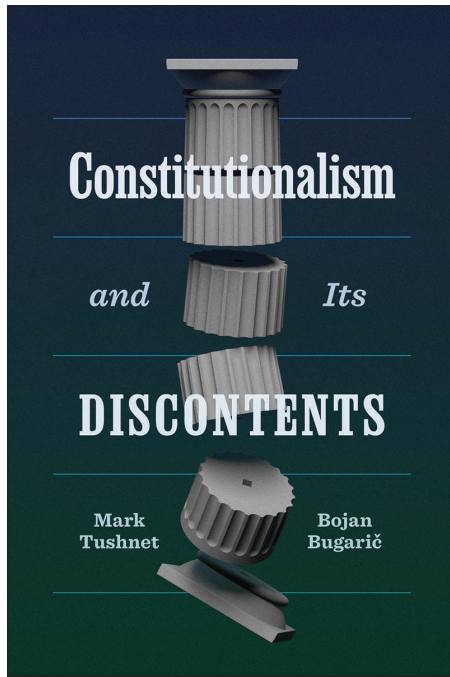
Deirdre Nansen McCloskey is the Isaiah Berlin Chair of Liberal Thought and a senior fellow at the Cato Institute in Washington, DC. She has authored two dozen books, most recently *Beyond Positivism, Behaviorism, and Neoinstitutionalism in Economics*; *Bettering Humanomics: A New, and Old, Approach to Economic Science*; and *Why Liberalism Works*.

Author language skills: English

MARK TUSHNET and BOJAN BUGARIC

Constitutionalism and Its Discontents

AUGUST | 224 p. | 1 table | 6 x 9 | Paper \$30.00



Mark Tushnet is the William Nelson Cromwell Professor of Law, emeritus at Harvard Law School. **Bojan Bugarič** is professor of law at the University of Sheffield.

Author language skills: English, Slovenian, Serbian, Croatian, German

In the early twenty-first century, constitutionalism confronts numerous pressures and critiques. Some prominent critics are concerned that constitutionalism's modern form, in which high courts play a large role, limits popular self-governance. By committing their nations to detailed social and economic policies—from neoliberal requirements for balanced budgets to constitutionalized social welfare and environmental rights—many modern constitutions might make promises they cannot keep and be unduly rigid in the face of changing social, economic, and environmental conditions. Meanwhile, the rise of proto-authoritarian elected leaders around the world shows that constitutions are vulnerable to, and may even enable, democratic backsliding.

Mark Tushnet and Bojan Bugarič argue that addressing each of these serious concerns through constitutional design and innovation is potentially valuable, but paradoxically, every remedy also carries with it the possibility that it will intensify the very conditions it seeks to ameliorate. Instead, Tushnet and Bugarič propose a “thin” idea of constitutionalism and suggest that we should scale back our expectations for what constitutionalism can achieve. Political mobilization, led by people attuned to the economic and cultural causes of democratic backsliding, is a better bet.

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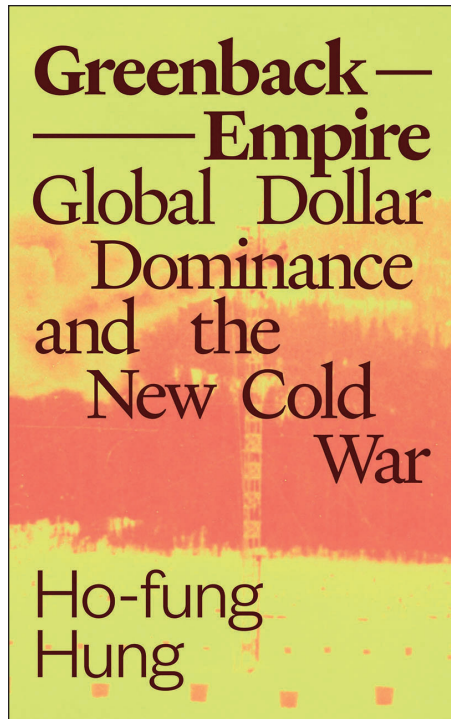
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Ho-fung Hung is the Henry M. and Elizabeth P. Wiesenfeld Professor in political economy with the Sociology Department and the Paul H. Nitze School of Advanced International Studies at Johns Hopkins University. He is the author of *City on the Edge: Hong Kong under Chinese Rule*, *Clash of Empires: From “Chimerica” to the “New Cold War”*, and *The China Boom: Why China Will Not Rule the World*.

Author language skills: English, Mandarin Chinese, Cantonese

Rights Sold: Korean

HO-FUNG HUNG

Greenback Empire

Global Dollar Dominance and the New Cold War

OCTOBER | 256 p. | 24 halftones, 9 line drawings, 8 tables | 5 1/2 x 8 1/2 | Paper \$24.00

Phenomenal World Books

The dollar is the primary currency of the world economy. With China now rivaling the United States on the world stage, a critical question hangs in the balance: will the Chinese renminbi challenge the status of the dollar and, in doing so, deprive America of its “exorbitant privilege”?

In *Greenback Empire*, Ho-fung Hung offers a powerful account of why, even as American shares of global production, ownership, and trade continue to decline, its currency has retained the support of governments and investors around the world. For six decades, Hung shows, the dominance of the dollar has rested on the security umbrella that the US offers to the world’s wealthiest countries—including oil producers. To these countries, support for the value of the dollar is tantamount to maintaining US protection. While China has become a serious geopolitical and economic rival to the US, the Chinese state’s airtight control of its financial system has delayed the free trading of the renminbi, limiting the currency’s internationalization. In short, the same strategy that engineered growth in China’s economy is restraining its currency’s rise in opposition to the dollar. Hung’s *Greenback Empire* is an essential history of the dollar’s prowess, indispensable for understanding the future of the global monetary system.

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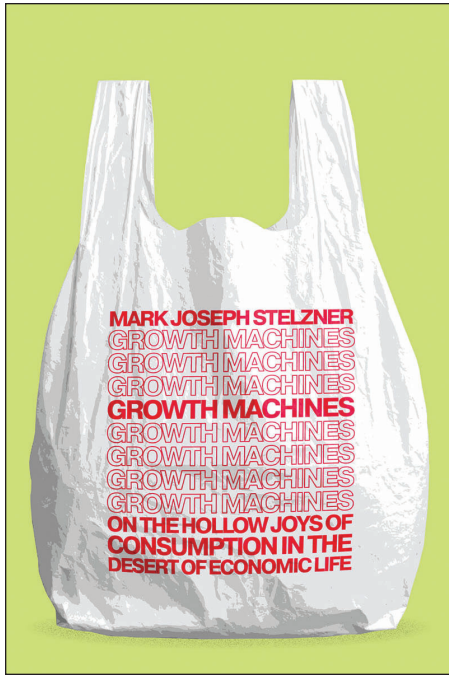
BUSINESS & ECONOMICS

MARK JOSEPH STELZNER

Growth Machines

On the Hollow Joys of Consumption in the Desert of Economic Life

AUGUST | 296 p. | 8 halftones, 1 table | 6 x 9 | Paper \$24.00



Mark Joseph Stelzner is associate professor of economics at Connecticut College. He has published in the *Cambridge Journal of Economics*, *The Review of Black Political Economy*, and the *Journal of Happiness Studies*, and his work has been featured in *The Economist* and *The Nation*.

Author language skills: English, Spanish

In a capitalist society, people sell their labor to purchase staples like food, shelter, and anxiety medication. That's the equation of everyday economic life that we've always been told is true. Except, is it really that simple anymore? No matter how unmaterialistic you may think you are, odds are that deep within is a drive to consume because it *feels* good: books you won't read, clothes you won't like and might wear even less, a replacement phone whose novelty runs out as quickly as its upgrade hits the market. But what drives this impulse?

In *Growth Machines*, Mark Joseph Stelzner shows how today's consumers are now programmed by a US economy intent on infinite growth to work for goods they've been convinced they need and conditioned to want. Stelzner establishes the gaps between economic thinking and economic reality, arguing that consumption is no longer just a reflection of needs, but rather, it reflects a need for transaction—in many cases, a treat we seek out because it feels good. We work not only to be able to consume the essentials for living, but also to consume for consumption's sake. Yet such consumption doesn't make us happier. Stelzner traces this strange nature of consumption to an environmental source: an economy that demands growth. To keep its economy pumping, the US must keep Americans consuming. This makes Stelzner's book an uncomfortable reflection on how we internalize our economy. To be an American is to consume; to consume is what makes America.

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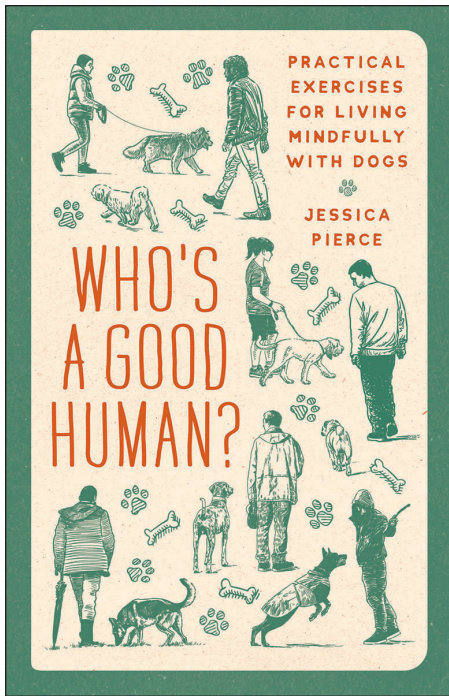
BUSINESS & ECONOMICS

JESSICA PIERCE

Who's a Good Human?

Practical Exercises for Living Mindfully with Dogs

NOVEMBER | 176 p. | 8 halftones, 1 line drawing, 22 tables | 5 1/2 x 8 1/2 | Paper \$19.95



Jessica Pierce is an internationally acclaimed bioethicist and writer whose work focuses on animals, ethics, and the everyday ways humans can learn to live more thoughtfully with other species. She has published fourteen books, including *Who's a Good Dog? And How to Be a Better Human*, also from the University of Chicago Press, and, most recently, *Dogpedia: A Brief Compendium of Canine Curiosities*. Her essays have appeared in *The New York Times*, *The Washington Post*, *The Guardian*, *TIME*, and *Scientific American*. Pierce is a faculty affiliate at the Center for Bioethics and Humanities at the University of Colorado Anschutz School of Medicine. She lives in the Colorado Rockies, where she shares her life with a very special dog named Bella and a very special human named Chris.

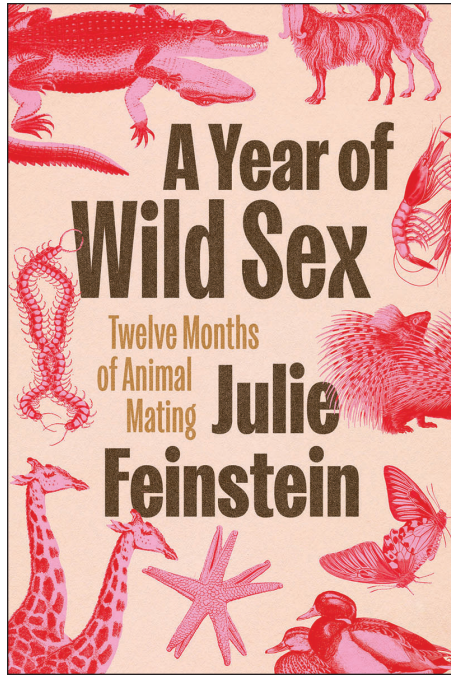
Author language skills: English

This workbook and journal, created by ethicist, celebrated author, and dog guardian Jessica Pierce, helps readers learn to live more mindfully with their dogs. Across ten chapters filled with exercises grounded in behavioral science and contemplative practice, Pierce invites readers to mirror their dog's movements, savor shared silence, examine the impulse to command, reflect on past relationships with dogs, and prepare for the inevitabilities of aging and loss. She teaches readers how to view their dogs with the care of a field biologist—keeping notes, mapping relationships, and generally observing to better understand the dog's world. She also challenges long-held assumptions about traditional dog training and asks whether our methods truly serve our dogs or simply reassure us as humans.

Many readers of Pierce's acclaimed earlier books asked for a practical guide to help them put ideas into daily practice. For both those readers and those new to her work, this workbook is her response: a human-training manual informed by science, ethics, and lived experience. Each chapter begins with a short introduction to orient the reader, followed by self-directed exercises, reflection prompts, and shared experiences from living with her dog, Bella. Annotated further-reading sections point to both accessible books and peer-reviewed research. With its blend of gentle guidance and intellectual rigor, this workbook helps readers cultivate a more curious, collaborative, and compassionate relationship with the dogs they love.

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JULIE FEINSTEIN

A Year of Wild Sex

Twelve Months of Animal Mating

DECEMBER | 320 p. | 10 color plates, 51 halftones | 6 x 9 | Cloth \$28.00

It was a chance meeting with mating silverfish behind her bathroom cabinet that made biologist Julie Feinstein more curious about, well, the birds and the bees. How do other animals have sex? How do turtles do it? Or starfish without obvious sex organs? What about dangerous animals, like alligators? Or those historically associated with sex, like an oyster or a stork? What if all the animals that we see in zoos, TV ads, and children's books, she wondered, had sex lives as seemingly strange as those of silverfish?

Feinstein's humorous, accessible, and deeply researched text answers these and other questions on nature's most surprising sexual behaviors, including firefly suitors bearing nutritious "nuptial gifts" and post-copulatory slug penis amputations. She raises an eyebrow at all the mammals—from goats to giraffes—that incorporate urine into courtship. She explains the complex interactions of amorous cockroaches and their equally complex genitalia. She laments that dyeing poison dart frog tadpoles sometimes commit cannibalism for a better shot at growing up and then, eventually, coupling up. In this little black book of animal sex, Feinstein guides readers through the year, drawing connections that illuminate the associations between animals' mating behaviors and our monthly calendars. She details some animals' peak bursts of activity, such as Atlantic white shrimp spawning in July, porcupines breeding in October, and bald eagles, decorators extraordinaire, working on their nests in December. Scorpions enter whimsically under the astrological sign of Scorpio in November, and when a holiday nears, she explains the mating nitty-gritty of species with deep cultural connections to a specific day, like New Year storks, Thanksgiving turkeys, or Christmas reindeer. Presenting a pair of animals for each month, Feinstein offers an entertaining and illuminating Noah's ark and a year of wacky, unbelievable, truly wild sex.

Julie Feinstein retired as collections manager at the American Museum of Natural History in New York City. She writes the blog, *Urban Wildlife Guide*, and is the author of *Field Guide to Urban Wildlife*.

Author language skills: English, Esperanto

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SCIENCE

ERICA McALISTER

Insect Day

A Story of 24 Hours and 24 Hexapod Lives

Illustrated by Natalie McIntyre

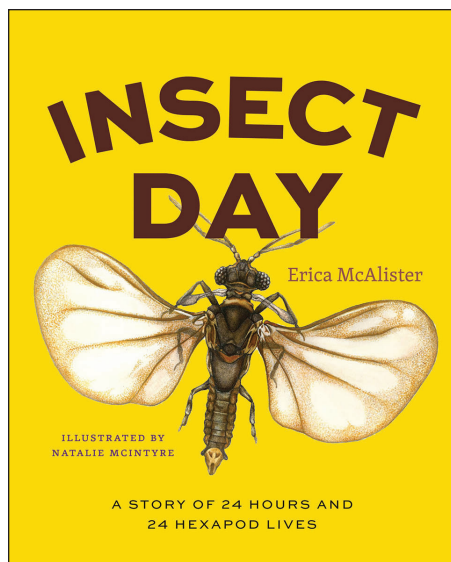
OCTOBER | 192 p. | 24 halftones | 4 3/4 x 6 | Cloth \$18.00

Earth Day

In this short book, celebrated scientist and award-winning author Erica McAlister leads readers on a worldwide field trip in search of insects. Each chapter of *Insect Day* introduces a single insect during a single hour, highlighting how twenty-four different species spend their time.

Early in our day, we meet a cold Arctic bumblebee, basking among poppy flower petals to warm itself. Even when the world around her is very cold, she keeps remarkably warm simply by vibrating. Near mid-day, there is enough sunlight for the blue-winged helicopter, a damselfly, to navigate the forests for her prey. When our insect spots a spider web, she looks for its creator—one vicious hunter eyeing up another. The giant damselfly reverses away from the web and then launches into an attack, grabbing onto the spider with her forelegs. If successful (many spiders are dropped), she perches while feasting. And then, like the most fastidious of diners, she cleans off any gossamer threads with a good preen. In the dark, the dung beetle also looks to the sky, using the Milky Way to orient itself as it rolls a ball of dung—a future home for its offspring. And, as our day closes, a tiger moth escapes bat hunters by fighting sound with sound—jamming bats' sonar with ultrasonic clicking noises.

For each chapter, artist Natalie McIntyre has depicted these insects in stunning illustrations, blending traditional scientific drawing methods with fine art techniques. Working together to narrate and illustrate these unique moments in time, McAlister and McIntyre have created an engaging read that is a perfect way to spend an hour or two—and a true gift for readers, amateur naturalists, and all insect lovers.



Author **Erica McAlister** is curator of diptera at the Natural History Museum, London. She studies flies and the roles they play. She has published several books, including *The Secret Life of Flies* and *A Bug's World*. Illustrator **Natalie McIntyre**'s fascination with insects began while she was pursuing an MFA in Fine Art Media. Her work is concerned with the symbolic and aesthetic value of insects.

Author language skills: English

Rights Sold: simplified Chinese

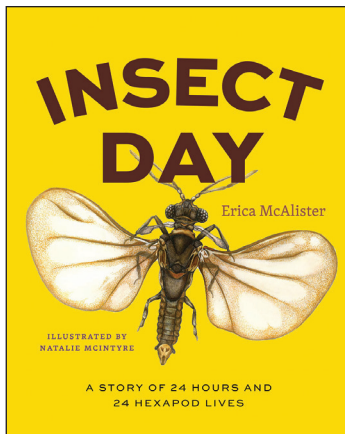
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3 AM: Matsumura's Delicate Lacewing (Asia)	11 AM: Yellow-Legged Saddle Casemaker (Northern Eurasia)	6 PM: Black-Horned Tree Cricket (North America)	Acknowledgments
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5 AM: Great Dobsonfly (Worldwide)	1 PM: Giant Willow Aphid (East	8 PM: Blue Mountains Firefly	Index
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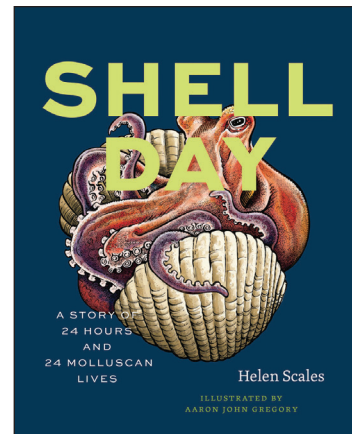
SCIENCE

Earth Day Series

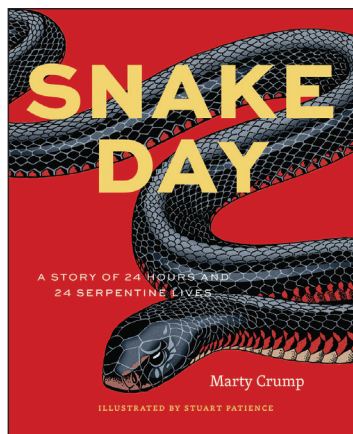
Whether your day is rushed or relaxed, full or free, you are not alone. A story told from midnight to midday to tomorrow, and across hemispheres, each short book of the **Earth Day** series features twenty-four chapters, corresponding to twenty-four hour-long windows to witness the diversity of life. Each hour and each chapter offers a glimpse of our remarkable planet and its fascinating inhabitants. A new way to enjoy natural history, whether read in one afternoon or while up all night, these accessible, engaging books are a perfect way to spend a day.



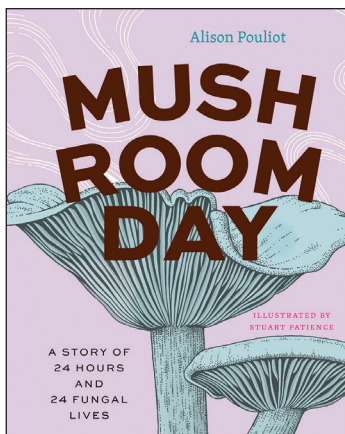
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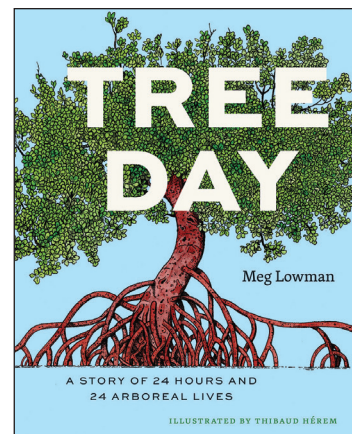
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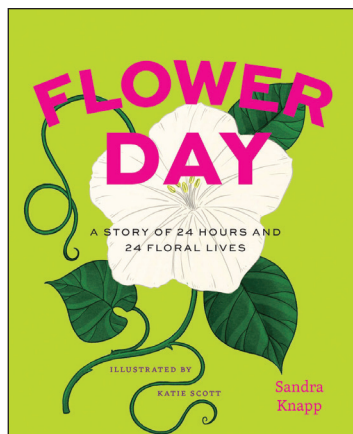
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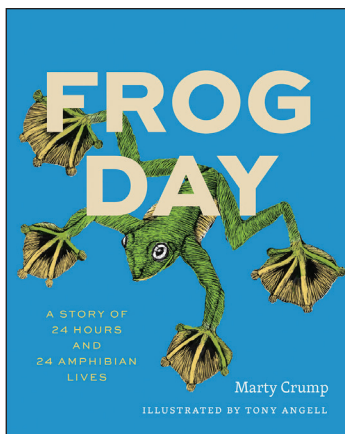
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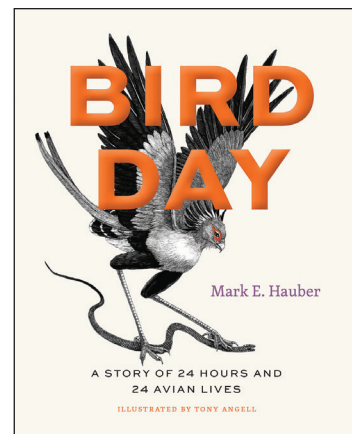
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2024 | 200 pages | 24 halftones | 4 3/4 x 6
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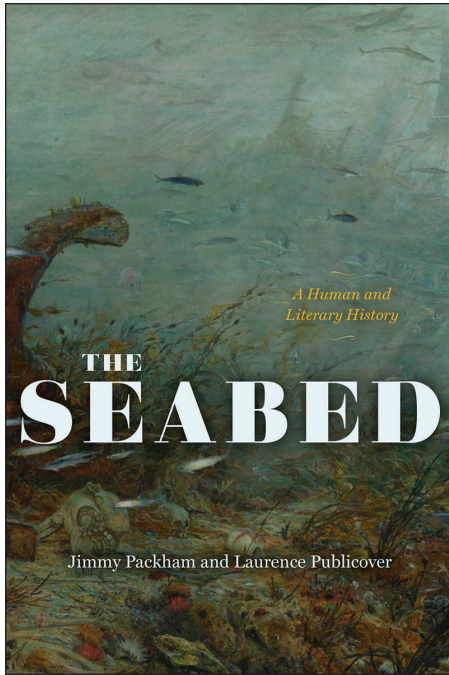
SCIENCE

JIMMY PACKHAM and LAURENCE PUBLICOVER

The Seabed

A Human and Literary History

NOVEMBER | 272 p. | 13 halftones | 6 x 9 | Paper \$32.50



Jimmy Packham is a senior lecturer in English Literature at the University of Birmingham. He is the author of *Gothic Utterance: Voice, Speech, and Death in the American Gothic* and *Coastal Gothic, 1719–2020* and the coeditor of *Our Haunted Shores: Tales from the Coasts of the British Isles*. **Laurence Publicover** is associate professor in literature and oceanic studies at the University of Bristol. He is the author of *Dramatic Geography: Romance, Intertheatricality, and Cultural Encounter in Early Modern Mediterranean Drama* and *Fathoming the Deep in English Renaissance Tragedy: Horror, Mystery, and the Oceanic Sublime* and the coeditor of *Shipboard Literary Cultures: Reading, Writing, and Performing at Sea*.

Author language skills: English

Oceans in Depth

While often characterized as an alien realm, the seabed has long been fundamental to human life. As new technologies offer ever greater access to this environment, the bottom of the ocean is key to debates about our future—and yet we are poorly equipped to understand our relation to it.

The Seabed plumbs the ocean's depths to reveal a rich and complex history of human activity at the seafloor, a history that extends from the classical world to the present. Jimmy Packham and Laurence Publicover highlight the literary significance of the seabed, examining works by writers including Aphra Behn, Anton Chekhov, Euripides, Herman Melville, M. NourbeSe Philip, William Shakespeare, Derek Walcott, and H. G. Wells, as well as lesser-known authors who have imagined this dark and mysterious realm. Putting these in dialogue with the science writing of Rachel Carson, Sylvia Earle, and others, and with visual art, politics, and historical case studies, they show how imaginative speculations concerning the ocean floor have influenced, and continue to inform, human activity on the seabed itself. Through chapters that explore sea burial and seafloor memorials, scientific exploration, deep-sea infrastructure, salvage from the seabed, and deep-sea extraction, the book reveals that the ocean floor's cultural visibility has fluctuated over time. But longstanding visions of the seabed continue to shape our relationship with this place, a site for undersea cables and—in the near future—deep-sea mining.

The bottom of the ocean is closer than we think. Understanding our history there is crucial to assessing the present and imagining our future.

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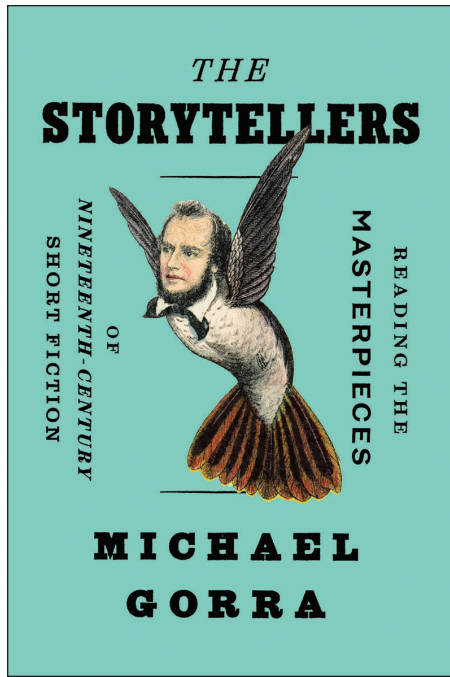
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MICHAEL GORRA

The Storytellers

Reading the Masterpieces of Nineteenth-Century Short Fiction

SEPTEMBER | 344 p. | 6 x 9 | Cloth \$30.00



Michael Gorra is the Mary Augusta Jordan Professor Emeritus of English Language and Literature at Smith College. He is the author of *Portrait of a Novel: Henry James and the Making of an American Masterpiece*, a finalist for the Pulitzer Prize in Biography, and *The Saddest Words: William Faulkner's Civil War*. Gorra is a member of the American Academy of Arts and Sciences and a regular contributor to the *New York Review of Books*. He has received a Public Scholar Award from the National Endowment for the Humanities, a Guggenheim Fellowship, and the Nona Balakian Citation of the National Book Critics Circle for his work as a reviewer.

Author language skills: English

The Storytellers offers a far-reaching account of the rich tradition of short narratives that flourished in nineteenth-century Europe and America, one that both prepared for and eventually gave way to the modern short story. Tracing unexpected resemblances across languages and decades, Michael Gorra restores a wide-angle view of the form in which works usually treated as stand-alone classics reveal themselves as parts of a single, lively conversation.

What unites these tales, Gorra argues, is their blend of novelty and unity. The book's heart lies in a series of accessible readings of great tales by Herman Melville, Nikolai Gogol, Ivan Turgenev, E. T. A. Hoffmann, Guy de Maupassant, Nathaniel Hawthorne, Arthur Conan Doyle, Sarah Orne Jewett, Charles Chesnutt, and many more. Beyond its consideration of individual works, *The Storytellers* examines the formal and thematic concerns that bind the century together: the use of frame tales, accounts of social marginality, and an abundance of ghosts and uncanny coincidences. Over time, Gorra shows, these qualities yielded to a cooler realism, with Anton Chekhov as the key transitional figure. His compressed studies of ordinary lives inspired the modern short story and consigned the gothic flourishes of earlier tales to genre fiction.

What do we want from a story? What makes a tale worth telling? The nineteenth-century tale sought not the grand "meaning of life" promised by the novel, Gorra shows, but sudden revelations from singular events. *The Storytellers* gives readers an incomparable guide to a vast body of tales that still has the power to thrill and entertain.

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SANDRO GALEA

Alien

Reflections on Being an Immigrant

NOVEMBER | 112 p. | 5 1/2 x 8 1/2 | Cloth \$18.00

ALIEN

Reflections on Being an Immigrant

SANDRO GALEA

Sandro Galea is the Margaret C. Ryan Dean of the Washington University School of Public Health, the Eugene S. and Constance Kahn Distinguished Professor in Public Health, and vice provost for interdisciplinary initiatives at Washington University in St. Louis. He is an elected member of the National Academy of Medicine and is one of the most cited social scientists in the world. He has served as a field physician for Doctors Without Borders and has held academic and leadership positions at Boston University, Columbia University, University of Michigan, and the New York Academy of Medicine. A prolific writer and speaker, his most recent book is *Within Reason: A Liberal Public Health for an Illiberal Time*.

Author language skills: English, Maltese, Spanish, Italian, Arabic

“I am one of the lucky ones,” writes Sandro Galea. Galea left home in Malta at fourteen with his parents and sister as the island was rocked by political turmoil. The family made their way to Canada and Galea, in turn, eventually made his way to the United States. This is the story of Galea’s long, surreal journey of forging a life in a series of new and unfamiliar places.

With spare and deeply affecting prose, *Alien* is a poignant exploration of what it means to build a life across borders—and why it’s important for all of us. Galea’s intimate and personal story frames the experience of being an immigrant in terms of its indelible lessons on adaptation, identity, belonging, and shared generosity. Galea also captures at once the joys and the uncertainties that define the process of uprooting one life to begin another abroad. His is a reflection on empathy, on precarity, and on the effect of immigrating, in which one becomes keenly aware of how quickly life—and the world—can change.

Blending philosophical inquiry and personal story, *Alien* bridges the gap between storytelling and scholarship and, in doing so, gifts us an essential aperture on the world not everyone experiences—and the value of having those who do.

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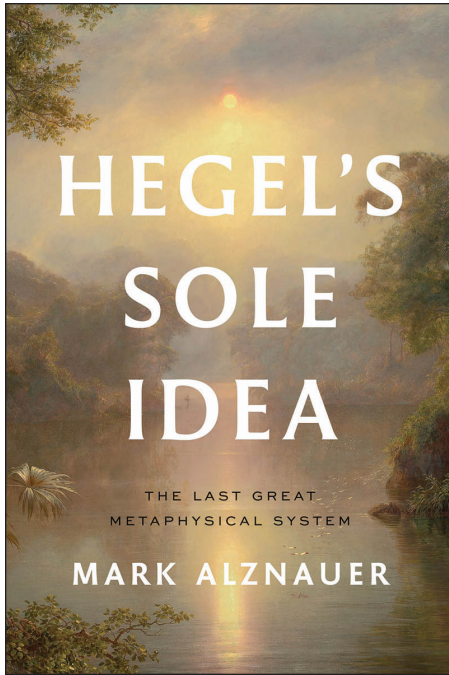
BIOGRAPHY & AUTOBIOGRAPHY

MARK ALZNAUER

Hegel's Sole Idea

The Last Great Metaphysical System

DECEMBER | 288 p. | 6 x 9 | Paper \$30.00



Mark Alznauer is associate professor of philosophy at Northwestern University. He is the author of *Hegel's Theory of Responsibility*.

Author language skills: English, American Sign Language

In the early decades of the nineteenth century, G. W. F. Hegel came to believe that philosophy was finally in a position to achieve something it had striven for since ancient Greece: becoming an objective, demonstrative science. But to achieve this aim, he thought philosophical knowledge needed to be reconceived in a radically new way—as content contained in a single concept just as the oak tree is hidden in the acorn. In *Hegel's Sole Idea*, Mark Alznauer reads Hegel's mature philosophical system as the unprecedented attempt to comprehend the entire world as the full unfolding of that single concept, which he mysteriously calls “the absolute idea.”

Ever since Hegel set out this program in his *Encyclopedia of the Philosophical Sciences in Outline*, Hegel's system has been regarded as the last best hope of philosophy as an autonomous, fully rational science. But while Hegel's followers regarded the *Encyclopedia* as the successful realization of the traditional aims of philosophy, his most influential successors thought it instead showed the exhaustion and collapse of that project. *Hegel's Sole Idea* offers a comprehensive interpretation of Hegelian philosophy that allows a fair confrontation with its most provocative and ambitious claims.

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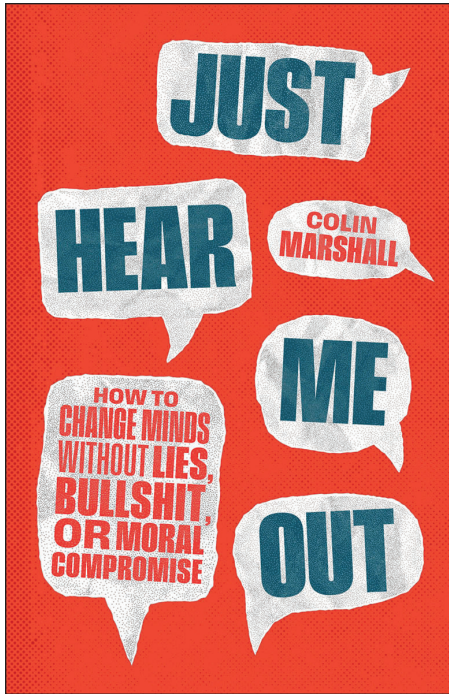
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COLIN MARSHALL

Just Hear Me Out

How to Change Minds Without Lies, Bullshit, or Moral Compromise

SEPTEMBER | 224 p. | 2 tables | 5 1/2 x 8 1/2 | Cloth \$25.00



Colin Marshall is professor of philosophy at the University of Washington, Seattle. He is the author of *Compassionate Moral Realism*.

Author language skills: English

Most of us have given up on persuasion. We say our problems are too pressing, people are too polarized, and success is too dubious—and it's true! After all, when was the last time you heard someone actually change their mind? Instead, if we want to improve our persuasive powers, self-help books often ask us to stoop to dishonest, manipulative tricks that rarely achieve lasting results. But perhaps there is a way to persuade people that is neither hopelessly misguided nor morally suspect.

In *Just Hear Me Out*, philosopher Colin Marshall describes a persuasive method that is both effective and ethical. Rather than share a flurry of tips for how to win friends and influence people, Marshall invites us to take up persuasion as fundamentally *civil* work, good both for our conscience and our communities. Real-world persuaders such as Jane Addams, Daryl Davis, and Fred Rogers show us an ethical route, he argues, to changing hearts through patience, respect, and compassion.

Accessible, practical, and buoyed by hope, *Just Hear Me Out* offers a powerful method for all who want to persuade others but aren't interested in winning at any cost. When it works, people don't just change their minds; they discover anew how to value our common humanity.

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GÖKÇE GÜNEL and CHIKA WATANABE

PATCHWORK ETHNOGRAPHY

GÖKÇE GÜNEL + CHIKA WATANABE
A
METHODOLOGICAL
GUIDE

Patchwork Ethnography

A Methodological Guide

FEBRUARY | 224 p. | 1 halftone | 5 1/2 x 8 1/2 | Paper \$25.00

Chicago Guides to Writing, Editing, and Publishing

Gökçe Günel is associate professor of anthropology at Rice University. She is the author of *Spaceship in the Desert* and *Floating Power*. **Chika Watanabe** is a senior lecturer of social anthropology at the University of Manchester. She is the author of *Becoming One* and *Play to Survive*.

Author language skills: English, Turkish, Spanish, Japanese

For ethnographers, spending a year or longer in a faraway place conducting fieldwork is becoming increasingly untenable due to competing life responsibilities and rising workloads, as well as disability, precarity, and geopolitical factors. If ethnographic methods are to remain relevant and viable for a diverse group of people in anthropology and beyond, Gökçe Günel and Chika Watanabe argue, we need to examine how our personal and professional lives intersect and shape one another.

In *Patchwork Ethnography*, Günel and Watanabe take seriously the conditions that render long-term fieldwork difficult for so many. Without being prescriptive, the book offers concrete ways for scholars to unpack the competing commitments in their lives and make those challenges feel more manageable. Blending theoretical analysis with practical exercises, the authors guide readers to rethink the relationship between their personal lives and their scholarship. Ultimately, they point to ways for transforming limitations into catalysts for fresh insights. By highlighting how shifting labor and living conditions profoundly alter knowledge production, *Patchwork Ethnography* calls for a paradigm shift in ethnographic research.

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